



Terms and Conditions of BusinessTV Net Zero Interviews + Optional Packages

In the agreement detailed below we are known as BusinessTV and you are known as the Client. The terms We, Our & BusinessTV are used interchangeably and the terms You & Client are used interchangeably.

Terms and Conditions of BusinessTV Net Zero Interview

1. BusinessTV and the Client agree to work together with a firm commitment to record a Video Interview via Skype or Zoom or Microsoft Teams to cover the topic as agreed between BusinessTV and the Client during the course of their previous communications which may have taken place via email and telephone.

2. BusinessTV agrees to produce and deliver the Interview to its subscriber base as detailed below,

2.1 Formulation of Interview questions with interviewee to arrive to set of questions designed to make for an interesting and informative Interview for the viewer while also presenting the participating firm as a leader within this field.

2.2 Interview to include BusinessTV introduction citing the credentials of both the interviewee and the firm.

2.3 Additional content placed beneath the Interview which may include media such as, but not limited to, images, links, downloads or brochures.

2.4 Interviewee profile placed beneath the Interview complete with photo, biography and direct contact details as desired.

2.5 Custom enquiry form allowing for the capture of business enquiries. This form may include custom fields of entry as desired. Completed forms are sent directly to participating company.

2.6 Option to place Client's own image or video advertisement before, during or after Client's Interview.

2.7 Interview made available to Client for embedding in their website.

2.8 Interview placed as Featured item occupying premium position at the top of BusinessTV and appears as latest content on BusinessTV and within all relevant topic and industry sections.

2.9 Interview promoted on BusinessTV latest news section.

2.10 Interview promoted across BusinessTV using premium advertising positions.

2.11 Interview delivered via email to BusinessTV's subscriber base as a stand alone presentation.

2.12 Short 'teaser' clips of the finished Interview supplied to client for use on their social media.

2.13 Additional Option 1 - Full Partner Profile to be placed on BusinessTV's Net Zero Partners page, entitled, 'Zero Heros'.

2.14 Additional Option 2- Content Partner Account allowing Client to submit their firm's own video content to BusinessTV.

3. BusinessTV will undertake editing work on the recorded Interview where necessary and send to the Client a final version of the Interview for approval.

3.1 The Client must approve the final version within 10 working days or advise BusinessTV within 10 working days if they are not satisfied with the final version.

3.2 BusinessTV may not publish the Interview until it has received approval by the Client. Approval may be given via email or telephone.

4. If the Client is not satisfied with the final version of the Interview then they may request BusinessTV re-records the Interview or re-edits the Interview or undertakes any other actions that may offer a remedy.

4.1 In the unlikely event that re-recording or re-editing the Interview does not produce a satisfactory second Interview then BusinessTV agrees to work with the Client until a satisfactory Interview is produced.

5. Once this Order Form has been submitted BusinessTV will raise an invoice which must be paid in full by the Client within 30 days of the date this Order Form is submitted.

6. The recorded Interview and its associated content remains the property of the Client. For the purpose of producing and delivering the Interview the Client grants BusinessTV a worldwide non-exclusive license to use the Interview in any context that we decide is inline with the purposes and values of BusinessTV.

7. At anytime the Client may request that BusinessTV un-publish the Interview and its associated content. BusinessTV will un-publish the Interview and its associated content and make all content available for the Client to download within five working days from receiving the request which maybe given via email or telephone.

8. A request to un-publish the Interview does not release the Client of its obligation to make full payment to BusinessTV irrespective of when the request to un-publish the Interview is made.

9. Any failure on behalf of the Client resulting in BusinessTV being unable to record the Interview does not release the Client from its obligation to make full payment to BusinessTV for the Interview position once the Order Form has been submitted.

10. BusinessTV employs all reasonable endeavors to ensure it has a robust technical infrastructure but does not guarantee website up-time nor offer financial compensation for website down-time as this maybe beyond our control.

Terms and Conditions of BusinessTV Zero Heroes Partner Profiles

1. a) This agreement is for a period of 12 months and begins once this Order Form has been submitted however the 12 month term of the Partner Profile begins once the Partner Profile has been approved by the Client and made live on the Zero Heroes webpage.

b) Upon expiry of this agreement the Client will have the option to renew the agreement at a fee determined by BusinessTV at the time of renewal.

c) For the avoidance of doubt at the time this agreement expires neither BusinessTV or the Client are under any obligation to renew the agreement and these Terms & Conditions do not form a rolling contract.

2. Client will appear on our dedicated 'Zero Heroes' page with a full Partner Profile to be seen by our community as a trusted partner.
3. The Partner Profile may contain an unlimited amount of content and may include any media items that BusinessTV's servers and public facing website are able to support. This currently includes, but is not limited to, HTML, all standard image formats. Video, PDFs, URLs and most types of e-brochures. We do not accept moving GIFF images.
4. BusinessTV will undertake all production work to create the Partner Profile using raw material supplied by the Client. This material must be supplied via email or made available online for download.
5. BusinessTV will make drafts of the Partner Profile available for the Client to review at a private location online accessible by a password.
- 6.a) BusinessTV agrees to work with the Client until the Client indicates that they are entirely satisfied with the finished Partner Profile.
b) The Client may request any number of revisions until they are entirely satisfied.
c) The Client agrees that it will supply BusinessTV will finished material wherever it is reasonable to expect finished material. For example, text supplied to BusinessTV should have already been compliance approved.
d) At the Client's request BusinessTV might be able to make design revisions to the raw material supplied by the Client but this is at our discretion.
7. Partner Profiles may be updated at the Client's request to reflect changing circumstances in the Client's business and or offerings.
8. Partner Profiles come with a dedicated contact form which BusinessTV will customize at Client's request to include any number of data fields that the Client may wish users to complete.
9. Once this Order Form has been submitted BusinessTV will raise an invoice which must be paid in full by the Client within 30 days of the date this Order Form is submitted.
10. Any failure on behalf of the Client to supply BusinessTV with raw material for the creation of the Partner Profile or any other failure on behalf of the Client to fulfill their part of this agreement does not release the Client from its obligation to make full payment to BusinessTV.

Terms and Conditions of BusinessTV Content Partner Accounts

1. The services that the Client will receive from BusinessTV for the 12 months duration of this agreement.

- a) Full service account setup.
- b) Account allowing for the hosting, streaming and offsite embedding of unlimited content.
- c) Advertisement free account for the duration of this agreement which maybe continued on renewal.
- d) Custom Enquiry Form creation and delivery supported by BusinessTV staff.
- e) Replication of applicable content to BusinessTV for the duration of this agreement.
- f) Email support.

2. a) This agreement begins once this Order Form has been submitted.

b) Upon the expiry this agreement the Client will have the option to renew the agreement at a fee determined by BusinessTV at the time of renewal.

3. The Client agrees that the content it submits to appear on BusinessTV must meet BusinessTV's editorial guidelines, (as detailed in clause 4), and the Client agrees that BusinessTV reserves the right to refuse to publish content that, in our judgment, does not meet these guidelines.

4. Content submitted to BusinessTV must provide the user community with information, insights or perspectives that could be considered useful, helpful or valuable independently of the services of the authoring company. For the avoidance of doubt content submitted must not be a mere advertisement of services in which the content only refers to the merits of the authoring company itself or an affiliate of the authoring company.

5. If content submitted by the Client does not meet our guidelines we will notify the Client within a period of three working days. Where possible BusinessTV will provide an explanation as to why content has been refused and we will indicate how it might be improved but this is at our discretion.

6. All content submitted by the Client remains the property of the Client. For the purpose and duration of this agreement the Client grants BusinessTV a worldwide non-exclusive license to use the content in any context that we decide is inline with the purposes and values of BusinessTV.

7. The Client may cancel this agreement at anytime and request that BusinessTV un-publish any or all of the content that the Client has hosted on BusinessTV's servers. BusinessTV will un-publish content within five working days from receiving a cancellation notice which maybe given via telephone or email.

8. In pursuit of clause 7 above it must be noted that BusinessTV are not required to supply the Client with any copies of the Client's content. The Client should always keep a copy of their own content on their own systems and BusinessTV should not be relied upon as a data storage facility. BusinessTV strongly encourages the Client to retain a copy of their content on their own servers.

9. Once this Order Form has been submitted BusinessTV will raise an invoice which must be paid in full by the Client within 30 days of the date this Order Form is submitted.

10. Canceling of this agreement does not release the Client of its obligation to make full payment to BusinessTV for the Content Partner Account irrespective of when the agreement is canceled or whether the account has been used.

11. BusinessTV employs all reasonable endeavors to ensure it has a robust technical infrastructure but does not guarantee website up-time nor offer financial compensation for website down-time as this may be beyond our control.

*Content submitted to BusinessTV must provide the user community with information or perspectives that could be considered useful or valuable independently of the services of the authoring company. For the avoidance of doubt content submitted must not be a mere advertisement of services in which the content solely refers to the merits of the company itself.

The Client agrees that the content it submits to appear on BusinessTV must meet BusinessTV's editorial guidelines, (as described above), and the Client agrees that BusinessTV reserves the right to refuse to publish content that, in our judgment, does not meet these guidelines.

If content submitted by the Client does not meet our guidelines we will notify the Client within a period of three working days. Where possible BusinessTV will provide an explanation as to why content has been refused and we will indicate how it might be improved but this is at our discretion.